

2024 State of the Bay Conference

September 26, 2024

Doubletree Hotel and Conference Center
1 Wenona Park Place, Bay City, Michigan



BE A PART OF THE SAGINAW BAY REGION'S PREMIER EVENT FOCUSING ON SAGINAW BAY AND ITS WATERSHED

EVENT HIGHLIGHTS:

- **Keynote presentations**; speakers to be announced
- **Presenters and Attendees from stakeholder groups** including nonprofits, local, state and federal government, formal and informal youth education, post-secondary education, and business
- **Networking with local, state & national experts** along with business, policy makers, community and professional organizations
- **Opportunities to learn about initiatives, emerging issues & opportunities** to support conservation, education and economic development with Saginaw Bay and connected river systems as a focus
- **Breakout sessions**
- **Environmental-STEM Exhibits**
- **Post-conference reception**
- **Lake Huron Forever field trip** *New this year!*
On Friday, September 27 join Lake Huron Forever partners for an immersive field trip to learn how the health of Saginaw Bay is connected to the health of Lake Huron



Contact the Saginaw Bay Watershed Initiative Network (WIN) to participate:

Michael Kelly, Director

Great Lakes Office

Saginaw Bay Watershed Initiative Network

The Conservation Fund

P.O. Box 734 | Bay City, MI 48707

Office: 989-892-9171 | Fax: 989-892-9172

kellym@conservationfund.org

www.conservationfund.org • www.saginawbaywin.org

SPONSORSHIP OPTIONS

\$5,000
UNDERWRITER

- Logo included on conference website
- Listed as an underwriter in promotional materials and press releases
- Acknowledgement at plenary session and luncheon sessions
- Four general admission registrations
- Exhibitor table (transferrable to a partner)

\$1,000
PLATINUM

- Logo included on conference website
- Listed as Platinum Sponsor in promotional materials and press releases
- Acknowledgement at plenary sessions
- Four general admission registrations
- Exhibitor table

\$500
GOLD

- Listed as Gold Sponsor in promotional materials and press releases
- Three general admission registrations
- Exhibitor table

\$250
SILVER

- Listed as Silver Sponsor in all promotional materials and press releases
- Two general admission registrations
- Exhibitor table

\$1500
RECEPTION

- Listed as reception sponsor in promotional materials
- Post-conference reception
- Acknowledgement at plenary session and luncheon sessions
- Two general admission tickets
- Reception space limited to 45 conference attendees

EXHIBITORS

Nonprofit/Education/Government Agency: \$25 for use of eight-foot table. Access to space by 7:00 AM. Table top posters, hand out materials, giveaways. If you require a table near electricity for a video display, please inquire.
Limited space availability.

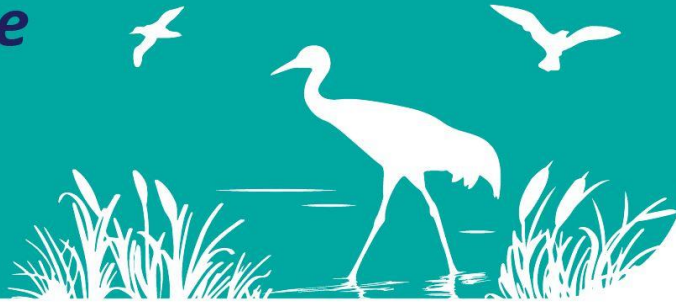
Business: \$50 for use of eight-foot table Access to space by 7:00 AM. Table top posters, hand out materials, giveaways. If you require a table near electricity for a video display, please inquire.
Limited space availability.



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SPONSOR REGISTRATION FORM

We would like to sponsor State of the Bay 2024 and Lake Huron Forever Gathering!

- | | |
|---|---|
| <input type="checkbox"/> Underwriter \$5000 | <input type="checkbox"/> Platinum Sponsor \$1,000 |
| <input type="checkbox"/> Gold Sponsor \$500 | <input type="checkbox"/> Silver Sponsor \$250 |
| <input type="checkbox"/> Reception Sponsor \$1500 | |

Please note that the ad copy for the agenda is **due by August 15, 2024**. Complete a Sponsor Registration Form by August 1, 2024, for your complimentary event registrations.

Contact Name: _____

Organization: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____

Will the organization be exhibiting? _____

Please make checks payable to The Conservation Fund

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa |
| <input type="checkbox"/> Discover | <input type="checkbox"/> American Express |

Amount: \$ _____ Card Number: _____

Expiration: _____ 3-Digit Security Code (appears on the back of your card): _____

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Signature: _____



Please return completed form and payment to:
The Conservation Fund
State of the Bay 2024 and Lake Huron Forever Gathering
P.O. Box 734
Bay City, MI 48707
Email: info@saginawbaywin.org



**LAKE
HURON
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